



REIN AMELS

CO-FOUNDER & DIRECTOR EEC



ABOUT REIN

Rein Amels is an experienced and knowledgeable professional in the shipbuilding and shipping industry. With a strong background in setting up companies, restructuring operations, and turnaround management, Rein possesses the skills necessary to thrive in the capitalintensive sector. As an entrepreneur, he prioritizes strategy and employs a leadership style grounded in facts and figures rather than narratives. Rein is known for his pragmatic approach, taking responsibility for his actions and leveraging his extensive experience to learn from past mistakes.

Rein is also involved with Amelloyd Shipping BV since 2014, where he holds a significant ownership stake of 25%-50%. As part of the company, he oversees a fleet comprising five fast mini heavy-lift vessels, two Damen 3800 combi freighters, and two 4750-ton deadweight short-sea bulkers. His expertise in the shipping industry allows him to effectively manage operations and drive business success.



CONTACT



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EXPERIENCE

Furthermore, Rein serves on the Board of Advisors ofBebeka in Groningen, where he plays a crucial role as a cooperative bunker buyer for shipping companies. Bebeka boasts an impressive annual turnover in the range of several hundred million euros. Rein's involvement includes leveraging a vast database of past transactions to rank and classify physical bunker suppliers. This strategic approach ensures the procurement of highquality bunkers on behalf of Bebeka's members. In his career journey, Rein has amassed a wealth of experience and accomplishments. He was the CEO and 20% shareholder of WO Shipping BV, overseeing operations in Groningen, Haren (EMS), Limasol, Singapore, and Mumbai from 2005 to 2010. During this time, he successfully navigated the company through a period of significant growth as a tanker owner and manager. Despite the challenges posed by the 2008 credit crisis, Rein managed to wind down the company smoothly and amicably, avoiding any failures.

Rein's involvement withAmarins Holding BV in Drachten since 2004 reflects his expanding interests beyond shipbroking. He has been increasingly involved in the acquisition, restructuring, and sale of companies alongside his partners.Amarins Holding BV serves as his personal holding company, enabling Rein to pursue his diverse business ventures.



ACHIEVEMENTS

One of Rein's notable achievements is his role as a co-founder of Elegant Exit Company BV in Rotterdam since January 2020. In this capacity, he is responsible for shipbreaking operations. Rein's mission is to establish an exceptionally efficient and environmentally-friendly shipbreaking facility partnership. By leveraging well-engineered end-of-life structured shipbreaking techniques, he aims to capitalize on the positive series effects. He envisions a green ship recycling process carried out on EU-approved shipbreaking yards, with stringent supervision and certification to ensure compliance with EU Regulation No. 1257/2013 on Ship Recycling. Rein's commitment to sustainability aligns with the goal of zero-emission shipping and believes that his efforts contribute to paving the way for a greener future.



SKILLS

Earlier in his career, Rein founded Amels Shipbrokers in Rotterdam in 1994, specializing in newbuilding and secondhand MPP tonnage. He later sold the company to one of his employees. Prior to that, he held the position of Commercial Director at Frisian Shipyard Welgelegen in Harlingen from 1993 to 1994. This role was a result of the merger between Shipyard Welgelegen and Tille Shipyards, where Rein served as the Managing Director from 1990 to 1993. Tille Shipyards held a significant market share in the Netherlands, and Rein played a pivotal role in securing major vessel sales contracts during his tenure. Additionally, Rein served as the Deputy Director at Tille Scheepsbouw BV in Kootstertille from 1988 to 1999.